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Trial Garden  
Somers Point, N. J.

Office  
Camden N. J.

*THE  
SOCIAL REGISTER  
DAHLIA GARDENS*

*"Who's Who In Dahlias"*

G. J. RATCLIFFE  
1130 Haddon Avenue  
Camden, N. J.



~ 1937 ~

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Invite Some of these New Ones to Your Garden this Year

GREATER GLORY  
DIRECTOR PLUMCOCO  
AMERICAN PURITY  
HERITAGE  
ROYAL AUVERGNE  
PURPLE MIST  
CORDELIA  
AUTUMN SUNSET  
MOTHER MAYTROT

ROBERT RIPLEY  
JIMMY FOXX  
RUDYARD KIPLING  
SON OF SATAN  
PEGGY ANN LANDON  
POLICHINELLI  
GREAT EASTERN  
MRS. JAS. ROOSEVELT  
DREAM GIRL

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American Dahlia Society  
Camden Dahlia and Horticulture Society

## THE SOCIAL REGISTER DAHLIA GARDENS

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### GREETINGS TO MY MANY FRIENDS AND DAHLIA LOVERS:—

It gives me great pleasure to extend to all, my sincere thanks for your patronage, and I assure you I will do all in my power to prove myself worthy of it. I guarantee to please you or your money is yours again on request, no questions asked. If you are satisfied tell others, if not tell me.

### MONEY BACK GUARANTEE

Our roots are all South Jersey field grown, guaranteed healthy, true to name and to grow. Any of our stock proving otherwise will be cheerfully replaced or your money refunded.

Our rooted cuttings and plants are taken from healthy roots, guaranteed true to name and to reach you in a healthy growing condition.

All green plants **MUST** first of all be rooted cuttings, potted and bent for about two or more weeks before shipping, and no matter who you buy a green plant from or what you pay for it — it is only a rooted cutting in the next stage of plant maturity. A rooted cutting placed in the hands of any one who can grow a green plant will give equally as good or better results in plant development, blooms and clump production, as a green plant of same variety grown under identical conditions. A marked advantage of a rooted cutting is that it never reaches you in a woody or root-bound condition with the roots twisted and locked together as they commonly are with a plant grown in a pot, and which can at best only give you a clump that is bunchy, very difficult to divide, and unsatisfactory.

All our rooted cuttings are grown from base cuttings only and will produce roots. I positively take no top cuttings.

Rooted cuttings should be placed in four inch pots of garden soil, well watered, set in a cool shady place as soon as received and gradually brought to the full sunlight. Plant in garden at proper season to set out green plants in your locality.

If you are familiar with growing green plants you can save money and have a better clump of roots in the fall by growing rooted cuttings.

No orders sent C. O. D. No orders accepted for less than \$2.00.

Send 20 cents for postage and packing for orders less than \$4.00. We will include extra to reimburse you for postage.

Money Order or cash by registered mail in full for all orders. Cuttings shipped after April 1st — Green plants after May 1st — roots later unless otherwise ordered.

Reference West Jersey Trust Co., Camden, N. J.

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"No Better Dahlias At Any Price"

G. J. Ratcliffe, - 1130 Haddon Ave. - Camden, N. J.

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## 1937 INTRODUCTIONS

	Plants	Rooted Cuttings
American Purity, S. C., pure white .....	7.50	5.00
Amherst Pheasant, Bi-Color, maroon and red ..	1.65	.85
Autumn Sunset, I. D., yellow and red .....		5.00
Buckeye Glory, I. D., orchid pink .....		3.40
Captain Ritter, I. D., pastel, yellow and pink ..		2.50
City of Kingston, S. C., deep red .....	3.75	2.00
Cordelia, S. C., phlox pink .....		2.50
Darcy Sainsbury, F. D., white .....		2.50
David Copperfield, I. D., violet purple .....		5.00
Director Plumcocq, I. D., old gold and red ....	7.50	5.00
Discovery, I. D., rosy magenta .....		3.40
Dream Girl, I. D., coral pink and gold .....		5.00
Early Gold, I. D., gold .....		3.40
Fire Ball, F. D., brilliant scarlet .....		3.40
Freckles, I. D., yellow, speckled scarlet .....		3.40
Freda George, I. D., helio and cream .....		3.40
Great Eastern, I. D., orange and bronze .....		3.40
Greater Glory, C., rose pink .....	10.00	6.70
Heritage, S. C., violet and purple .....	5.00	3.40
Indian Princess, C., red .....		1.15
Jimmy Foxx, I. D., coppery red .....	7.50	6.70
Julia Irene, I. D., rose pink .....		3.40
Le Joy, I. D., orchid tip white .....		3.40
Leland Stanford, I. D., cardinal red .....		7.15
Lily Pons, I. D., pure orange .....		5.00
Mable Burkhart, S. C., pink and cream .....		5.00
Miss Oakland, F. D., white .....		3.40
Miss Ohio, I. C., lilac rose .....		3.40
Mother Maytrott, I. D., white .....		5.00
Mrs. James Roosevelt, I. D., red and yellow ..		5.00
Orchid King, I. D., orchid lavender .....		1.50
Pacific Splendor, I. D., light lavender .....		7.15
Peggy Ann Landon, I. D., cerise pink .....	5.00	3.40
Polichinelle, C., mauve pink .....	5.00	3.40
Purple Mist, F. D., violet carmine .....		5.00
Queen of the Hudson, I. D., autumn and yellow .	3.75	2.00
Robert Ripley, I. D., purple .....	10.00	6.70
Royal Auvergne, S. C., caldron red and yellow .	2.50	1.00
Rudyard Kipling, F. D., deep rose .....	5.00	3.40
Son of Satan, I. C., flame red .....	7.50	4.45
Thomas Workman, F. D., russett flame .....		5.00
William J. Wyllie, F. D., yellow .....		5.00

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" No Better Dahlias At Any Price "

## THE SOCIAL REGISTER DAHLIA GARDENS

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### OTHER RECENT INTRODUCTIONS

	Roots	Plants	Rooted Cuttings
Ace of Spades, ID., dark maroon .....	3.00	1.80	1.15
Adirondack Sunset, ID., scarlet and yellow ..	2.00	1.00	.75
Agnes Young, ID., red tipped gold .....			.30
Amelia Earhart, SC., coral .....	2.00	1.00	.60
American Legion, SC., yellow .....	.70		.20
America's Sweetheart, ID., pure yellow .....	2.80	1.75	.90
Amsterdam, C., red and white .....		.60	.40
Anna Benedict, FD., dark red .....		1.00	.60
Arcturus, FD., red and yellow .....			.25
Angelo Rossi, ID., mallow pink .....		1.80	1.10
Belladonna, ID., lavender .....	1.20	.60	.40
Black Knight, ID., dark maroon .....	3.00	1.80	1.15
Blue River, FD., nearly blue .....	3.75	1.80	1.15
Buckeye Queen, FD., lavender .....		.60	.30
California Idol, ID., yellow .....		1.60	.90
California Peach, S. C., coral pink .....		4.00	3.00
Cameo, ID., coral rose .....			.25
Cameo Queen, F to ID., peach .....		1.00	.70
Cape May, IC., violet rose .....		.80	.35
Catherine Kempky, I. D., peach .....		1.80	1.15
Chataqua Sunset, FD., yellow and coral .....	1.00	.60	.40
City of Cleveland, ID., rust red .....		.90	.60
Clara Barton, ID., lavender .....	.90	.45	.30
Clara Carder, ID., pink .....		2.00	1.50
Cornelia Brice Pinchot, ID., wine .....	2.50	1.20	.80
Corollina, SC., stone red .....		.60	.40
Daddy Kemp, ID., purplish red .....	2.00	1.00	.70
Dahliadel Gold, ID., gold .....		1.25	.75
Doctor Bureau, I. D., brilliant yellow .....		2.50	1.90
Dokoupils Triumph, ID., straw and rose .....		1.00	.60
Dwight Morrow, ID., carmine red .....	.60		.20
Eagle Rock Fantasy, ID., lavender pink .....	1.00	.50	.35
Edith Lehman, I. D., old rose and salmon ....		2.00	1.50
Effective, F. D., claret red .....		1.00	.75
Elissa Landi, FD., coral .....		.60	.30
Eutroup's Sultan, ID., carmine red .....	.75		
Eva Hunt, white .....	1.50	.80	.55
Forest Fire, ID., red and yellow .....	2.00	1.00	.60
Franz Berger, C., coral red .....	1.00	.50	.35

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" No Better Dahlias At Any Price "

G. J. Ratcliffe, - 1130 Haddon Ave. - Camden, N. J.

	Roots	Plants	Rooted Cuttings
Garth Harry, wine red .....	1.20	.60	.40
Girl of Hillcrest, ID., buff and orange .....	.40		
Golden Age, C., autumn .....		1.00	.60
Golden Eclipse, FD., gold and yellow .....	.90	.45	.30
Golden Prince, I. D., gold and peach .....		1.80	1.15
Golden Hoard, ID., golden yellow .....		1.25	.75
Golden Standard, IC., yellow .....	2.00	1.00	.60
Graf Zeppeline, FD., white .....	.40		
Grand Slam, SC., pink .....		2.70	1.35
Grand Solil De Orr, SC., golden amber .....	.75	.35	.25
Hillcrest Mandarin, ID., red and yellow .....	.75	.35	.25
Hillcrest Royalist, red .....	1.80	.90	.60
Hunt's Velvet Wonder, ID., purple .....	2.00	1.00	.60
International, I. D., cream white .....		2.50	1.90
Jerome Kern, ID., pink and gold .....	.90	.60	.30
Kathleen Norris, ID., pink .....		.45	.30
Kaweah, FD., fuschia .....		.75	.50
Kay Francis, SC., light yellow .....	1.00	.50	.35
Kentucky Sun, F. D., yellow .....		2.40	1.80
King Alfred, I. D., ruby red to crimson .....		4.00	2.65
King of the Blacks, FD., dark red .....	.50		.20
Kitty Mack, I. D., red and purple .....		2.10	1.30
Lady M. Ponsonby, ID., yellow .....		.80	.35
La Rina, I. D., salmon and gold .....	.75	.35	.25
La Rina De Losangelese, IC., pink .....		1.00	.60
Lawrence Tibbett, FD., peach pink .....	1.25	.75	.50
Lord of Autumn, ID., yellow .....	2.00	1.00	.60
Ludwicka Entroup, white and Lavender .....		.60	.40
Man O' War, ID., red .....		.75	.60
Margrace, ID., red .....		2.70	1.35
Mariam Hopkins, S. C., buff .....		2.25	1.50
Mastadon, ID., apricot .....	1.25	.75	.50
Mid-West Champion, I. D., violet and rose .....	4.50	2.25	1.50
Milton J. Cross, ID., gold to orange buff .....		3.50	1.80
Miss Glory, S. C., yellow .....		3.50	2.65
Miss West Virginia, I. C., clear mauve .....		3.25	2.20
Monmouth Champion, FD., orange scarlet .....	.40		
Monmouth Queen, FD., picric yellow .....	1.00	.50	.35
Monmouth Radiance, ID., coral pink .....	1.20	.60	.40
Mrs. Bruce Collins, C., canary yellow .....		1.00	.60
Mrs. Geo. Le Boutillier, ID., red .....	2.50	1.40	1.00
Mrs. Margaret Weiss, FD., terracotta and bronze .....	1.80	.90	.60
Murphy's Masterpiece, ID., red .....	1.75	.75	.50
Myra Howard, ID., gold and rose .....	.40		

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	Roots	Plants	Rooted Cuttings
Oakleigh Monarch, ID., red .....		2.00	1.35
Olympic Sunset, SC., apricot orange .....	2.00	1.00	.60
Orchid Lady, M.-FD., mallow pink .....		.80	.35
Oriental Glory, ID., brilliant orange .....	.90	.60	.30
Palo Alto, SC., salmon and gold .....	.75	.35	.25
Paul Pfitzer, C., shell pink and yellow .....	1.00	.60	.40
Pot O' Gold, ID., yellow .....		.35	.20
Pink Spiral, C., peach pink .....		1.25	.95
Pres. Roosevelt, ID., bright red .....	1.80	.90	.60
Pride of America, SC., yellow .....	7.50	3.75	1.65
Pride of Austinburg, ID., pink and yellow ....		1.70	1.25
Prince of Persia, ID., bright red .....	.40		
Rajah, ID., orange and red .....	.40		
Ray Warner, ID., pink .....			.20
Robert Emmett, ID., cardinal red .....		.75	.40
Rosiger Traum, S. C., pink .....		.75	.50
Royal Purchase, ID., yellow and pink .....	7.50	3.75	1.65
Royal Robe .....		.90	.60
Roxbury Ideal, FD., pink .....		1.25	.75
Salem Carnelian, ID., dark red .....	2.25	1.25	.75
Salem Streamline, ID., red and old rose .....	7.50	3.75	1.65
Satan, SC., red .....	.75	.35	.25
Schweister Baby, single (smallest dahlia grown)		.80	.60
Severeins Triumph, F. D., pink .....		1.60	1.00
Shalimar, FD., poinsetta red .....		1.60	.85
Shekina, S. C., shell pink .....		6.00	4.50
Sonny Boy, ID., old rose and gold .....		.60	.30
Spot Light, ID., light yellow .....	.90	.60	.30
The Commodore, ID., lemon yellow .....	.40		
The Fireman, ID., red tipped yellow .....		.45	.30
Washington Giant, ID., lavender .....	.90		
Wenoka, FD., rosy mauve .....	2.25	1.25	.75
White Wonder, ID., white .....	.40		
Yellow Satan, S. C., yellow .....		1.60	1.00
Zion's Pride, ID., yellow .....	2.00	1.00	.70



### SYMBOLS

D. - Decorative. — ID. - Informal Decorative. — C. - Cactus.  
 IC. - Incurved Cactus. — SC. - Semi Cactus.

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G. J. Ratcliffe, - 1130 Haddon Ave. - Camden, N. J.

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## SPECIALS

Make your own selections of either roots or rooted cuttings. The selection must be all roots or all rooted cuttings. We will not mix them. These collections are divided into groups of five or more varieties.

Select any four roots or any four rooted cuttings you wish from any ONE collection, find the price of these varieties in the catalog and send money order sufficient to pay for any three. The fourth is free.

COLLECTION No. 1—Satan, Palo Alto, American Legion, Hillcrest Mandarin, La Rina.

COLLECTION No. 2—Spot Light, Clara Barton, Golden Eclipse, Jerome Kern, Oriental Glory.

COLLECTION No. 3—Monmouth Queen, Eagle Rock Fantasy, Franz Berger, Chataqua Sunset, Paul Pfetzer, Kay Francis.

COLLECTION No. 4—Belladonna, Mastodon, Monmouth Radiance, Lawrence Tibbett, Garth Harry.

COLLECTION No. 5—Adirondack Sunset, Daddy Kemp, Olympic Sunset, Forest Fire, Lord of Autumn, Hunts Velvet Wonder, Golden Standard.

COLLECTION No. 6—Wenoka, Salem Carnelian. Mrs. George Le Boutillier, Cornelia Bryce Pinchot.

## ODD LOT SPECIAL

These roots are all good varieties catalogued at 40 cents or better. — While they last — 1 dozen (not named) \$2.00. — 1 dozen (named) \$2.50. Send 20 cents additional for parcel post.

Send 25 cents additional on all special orders for postage and packing.

Join your local Dahlia Society.

Join the American Dahlia Society. Dues, including four issues of the society bulletin, \$2.00.

Address — Mr. C. Louis Alling,  
251 Court Street, New Haven, Conn.

Subscribe to the Mid-West Dahlia News.

Address — D. O. Eldridge, 179 Talmadge Street, Madison, Wis.



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"No Better Dahlias At Any Price"

# DAHLIAS

ROOTS, PLANTS & ROOTED CUTTINGS

The Social Register  
Dahlia Gardens

Camden, N. J.

*1000 Rooted Cuttings*

*1000*

*1000*

*1000*

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